

Vitae: Dr.-Ing. Artur P. Schmidt

2005-2004:

Founder of the Entrepreneur-Portal Unternehmercockpit.com;
Inventor of the Cybernetic Financial Market Software I-Matrix;
Chief-Editor of the Knowledge-Portal Wissensnavigator.com;
PR-Management for LAN Group (LAN Computer Systems AG, LAN Services AG, Netrics AG), Biel;
PR-Management for Symantec AG, Switzerland;
Freelance Journalist for NewsByte, Computerworld, Netzwoche.ch and the net magazin Telepolis.

2003-2001:

PR-Management for Aseantic AG, Biel;
Founder of Communication Consulting Artur P. Schmidt, Biel;
Chief-Editor and Founder of the Knowledge-Portal Wissensnavigator.com;
Communication Director, aseantic ag, Biel;
Keynote Speeches for Hewlett-Packard, 3Com, Veritas Software and on Swiss IT-Events;
Freelance Journalist for Computerworld, Netzwoche.ch, Infoweek.ch, IT-Reseller, Handelszeitung and Neue Zürcher Zeitung;
Book Writer and member of the editorial board of Wechselwirkung.

2000-1998:

Financial Analysis of growth stocks for business magazines;
Media-, E-Business consultant and Keynote Speaker;
E-Strategy-Consulting for Old and New Economy companies;
Study for the development of a high-tech valley Lake Constance for the Zeppelin Foundation companies;
Interviews, Info-Brokerage and Context-Providing for media companies;
Content-Consulting for the Expo 2000 subject volumes;
Book Writer and Freelance Journalist for the net magazin Telepolis, the Neue Zürcher Zeitung, Zukünfte, Wechselwirkung and Netzwoche.ch.

1997-1994:

Free journalist for the Süddeutsche Zeitung and the Q-Magazin;
Architectural Project for the headquarter of FESTO with special attentions to light design, environmental aspects and multimedia technologies;
E-Business-Consulting for the german machinery company FESTO in New York, Boston and Charlotte;
Strategic Consulting for "Bundesdeutschen Verbandes für berufliche Qualifizierung", Gladbeck;
Habilitation endowment of the Foundation of Systems Management St. Gallen for the scientific book "Endo-Management";

1993-1991

Founder of BLUE PLANET TEAM NETWORK®, a virtual organization of self-employed consultants;
Support for the Art Project Mariposa in Teneriffe, Spain;
Head of Strategic Planning at the international energy company Ruhrgas, Essen;
Strategic consultant at the international consulting company Andersen Consulting, Munich.

1990-1989:

PhD at the Technical University Berlin in cooperation with the University of St. Gall with an dissertation about strategic planning in the airliner industry; PhD endowment from the Airport Frankfurt Main Foundation;
Free Consultant at the Aerospace Consulting Company AC&S in Friedrichshafen.

1988-1986:

Project manager at Dornier GmbH, Friedrichshafen;
Diploma in Aeronautics and Astronautics at the Technical University Berlin with special focus on System Design and System Science.

1985-1982:

Diploma study in Aeronautics and Astronautics with special focus on data processing at the University of Stuttgart;
Testimony: Practical Course Porsche AG;
Student representative for the aerospace faculty.

1981-1973:

Ferdinand-Porsche-Gymnasium in Stuttgart-Zuffenhausen with the final degree Abitur;
Graduation Award.

1968-1973:

Elementary School in Stuttgart-Stammheim.

1961:

Born October 20th in Stuttgart Bad-Cannstadt, Germany.

Books:

Crashonomics; Nausner&Nausner 2003.
Überleben im digitalen Zeitalter, Nausner&Nausner 2002.
Wohlstand_fuer_alle.com; DVA 2001.
Medium des Wissens; Haupt-Verlag, 2000.
Der Wissensnavigator; DVA/Bollmann, 1999.
Endo-Management; Haupt-Verlag, 1998; 2. Edition 1999.
Entwicklungstrends der Verkehrsflugzeugbranche; Peter Lang-Verlag, 1992.